

2010 Trusts & Estates Editorial Calendar

JANUARY

Ad Closing: December 7

Special Report: A Look Back At 2009—
And Ahead To 2010

Looks at all the areas that Trusts & Estates covers:

- Estate Planning & Taxation
- Charitable Giving
- Insurance
- The Fiduciary Professions
- Investments
- Retirement Benefits
- Valuations
- International
- Elder Law

Also in this issue...

- **Special Supplement: Tax Law Year in Review**
By David Handler and the lawyers at Kirkland & Ellis LLP

Show Distribution

- 44th Annual Heckerling Institute on Estate Planning
- Cannon Trusts Schools
- The Sharpe Group

FEBRUARY

Ad Closing: January 8

Special Report: Review of Reviews

A look at what's been written in the student-edited law reviews for the second half of 2009.

Also in this issue...

- The View from Inside Academia—trusts & estates professors speak
- Charitable Giving
- High-Net-Worth Families and Family Offices

Show Distribution

- The Sharpe Group
- IIR Managing Retirement Income

MARCH

Ad Closing: February 5

Special Report: Practice Management

Still reeling from 2009? Have firm retrenchments eased? Note on getting new business from existing clients, keeping a family's business when the original wealth owner dies, outsourcing to reduce costs, training young associates, law school educational crisis, striking out on your own, small medium versus large firm practices, to LLM or not to LLM

Also in this issue...

- Estate Planning & Taxation
- Retirement Benefits
- The Fiduciary Profession
- Valuations

Show Distribution

- BISA Annual Convention
- The Sharpe Group
- ABA Wealth Management & Trust
- NAIBD Spring Technology & Compliance Symposium

APRIL

Ad Closing: March 5

Committee Report: Insurance

Also in this issue...

- Elder Law
- High-Net-Worth Families and Family Offices
- Estate Planning & Taxation

Show Distribution

- The Sharpe Group
- Global ETF Forum - Capital Link
- ABA Capital Markets
- The Sharpe Group

MAY

Ad Closing: April 6

Committee Report: The Fiduciary Professions

Also in this issue...

- Wills of the Rich & Famous
- Retirement Benefits
- Estate Planning & Taxation

Show Distribution

- AICPA Tax Strategies Conference
- MOKAN Trust Conference
- Cannon Trusts Schools
- The Sharpe Group
- IMCA Spring
- The Sharpe Group

JUNE

Ad Closing: May 6

Committee Report: Investments

Also in this issue...

- Valuations
- Estate Planning & Taxation
- Annual Charitable Giving Supplement

Show Distribution

- The Sharpe Group
- Pershing INSITE

JULY

Ad Closing: June 8

Committee Report: Estate Planning & Taxation

Also in this issue...

- Retirement Benefits
- Estate Planning & Taxation

Show Distribution

- AICPA Estate Planning Conference
- Cannon Trusts Schools

AUGUST

Ad Closing: July 8

Committee Report: High-Net-Worth Families And
Family Offices

Also in this issue...

- Wills of the Rich & Famous
- Insurance
- Estate Planning & Taxation

Show Distribution

- Cannon Trusts Schools
- The Sharpe Group

SEPTEMBER

Ad Closing: August 6

Committee Report: Retirement Benefits

Also in this issue...

- Retirement Benefits
- Estate Planning & Taxation

Show Distribution

- The Sharpe Group
- Florida Bankers Assn Wealth Mgmt Conference
- Southern Federal Tax Institute
- CLE Conference

OCTOBER

Ad Closing: September 7

Committee Report: Valuations

Also in this issue...

- Estate Planning & Taxation
- The Fiduciary Profession

Show Distribution

- Cannon Trusts Schools
- Southern California Tax & Estate Planning Forum
- NCPG Annual Conference

Bonus To Advertisers

Ad Recall Survey

NOVEMBER

Ad Closing: October 6

Committee Report: International

Also in this issue...

- Estate Planning & Taxation
- Retirement Benefits
- Insurance
- High-Net-Worth Families and Family Offices

Show Distribution

- The Sharpe Group

DECEMBER

Ad Closing: November 5

Committee Report: Charitable Giving

Also in this issue...

- Wills of the Rich & Famous
- Estate Planning & Taxation

Show Distribution

- The Sharpe Group